



Corporate Presentation

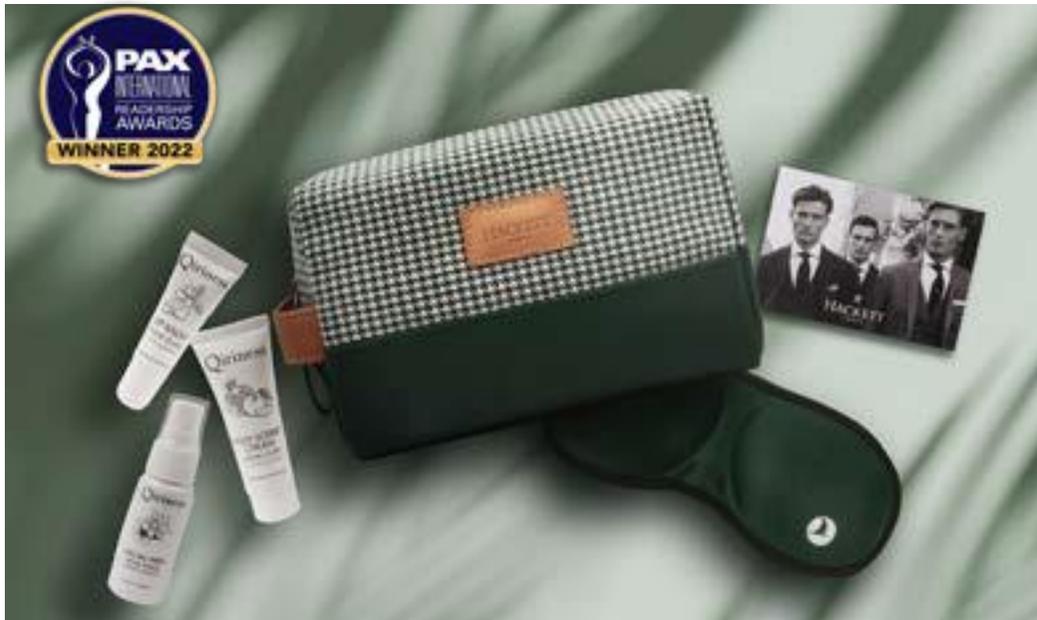
www.kaelis.world

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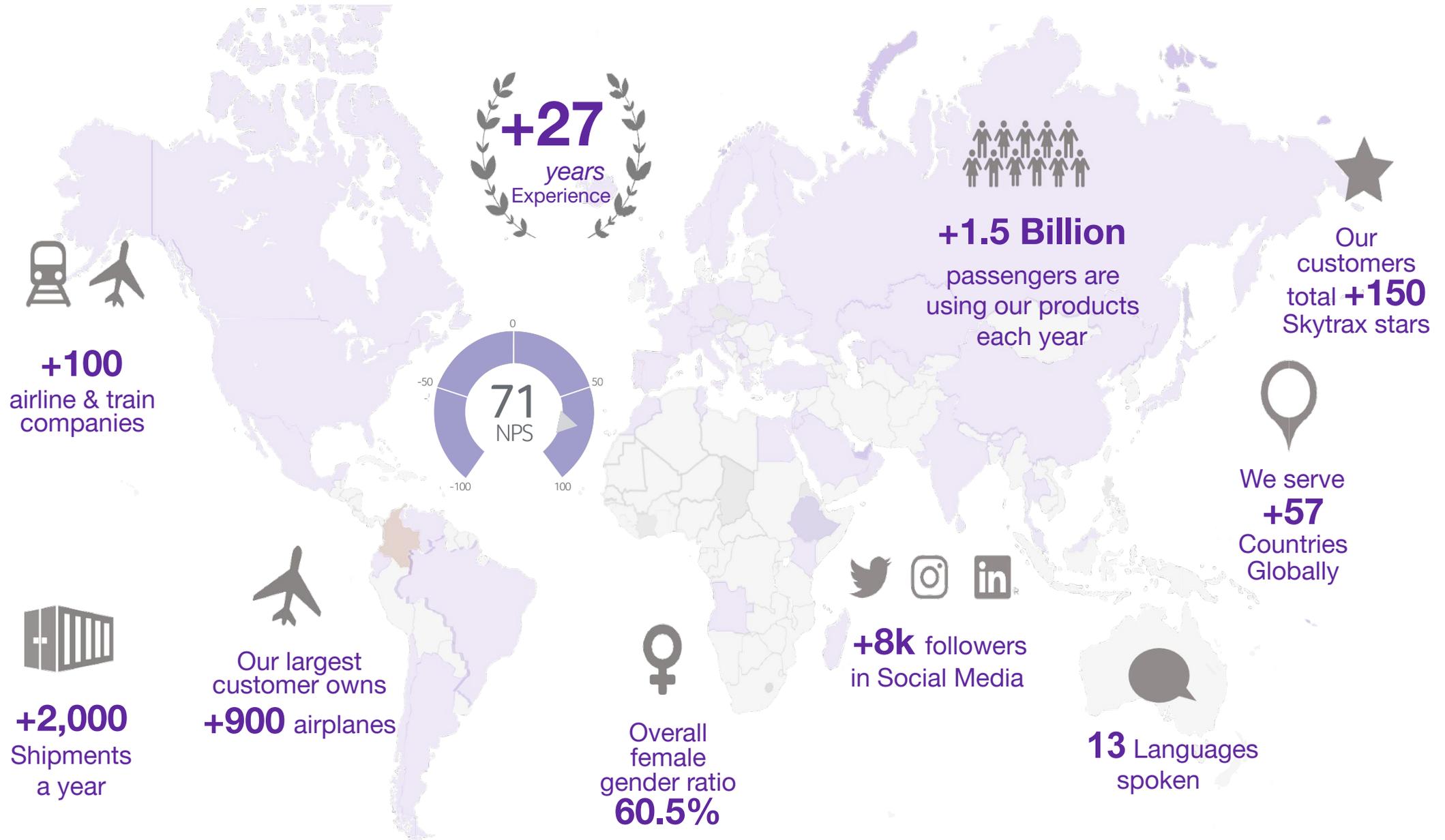
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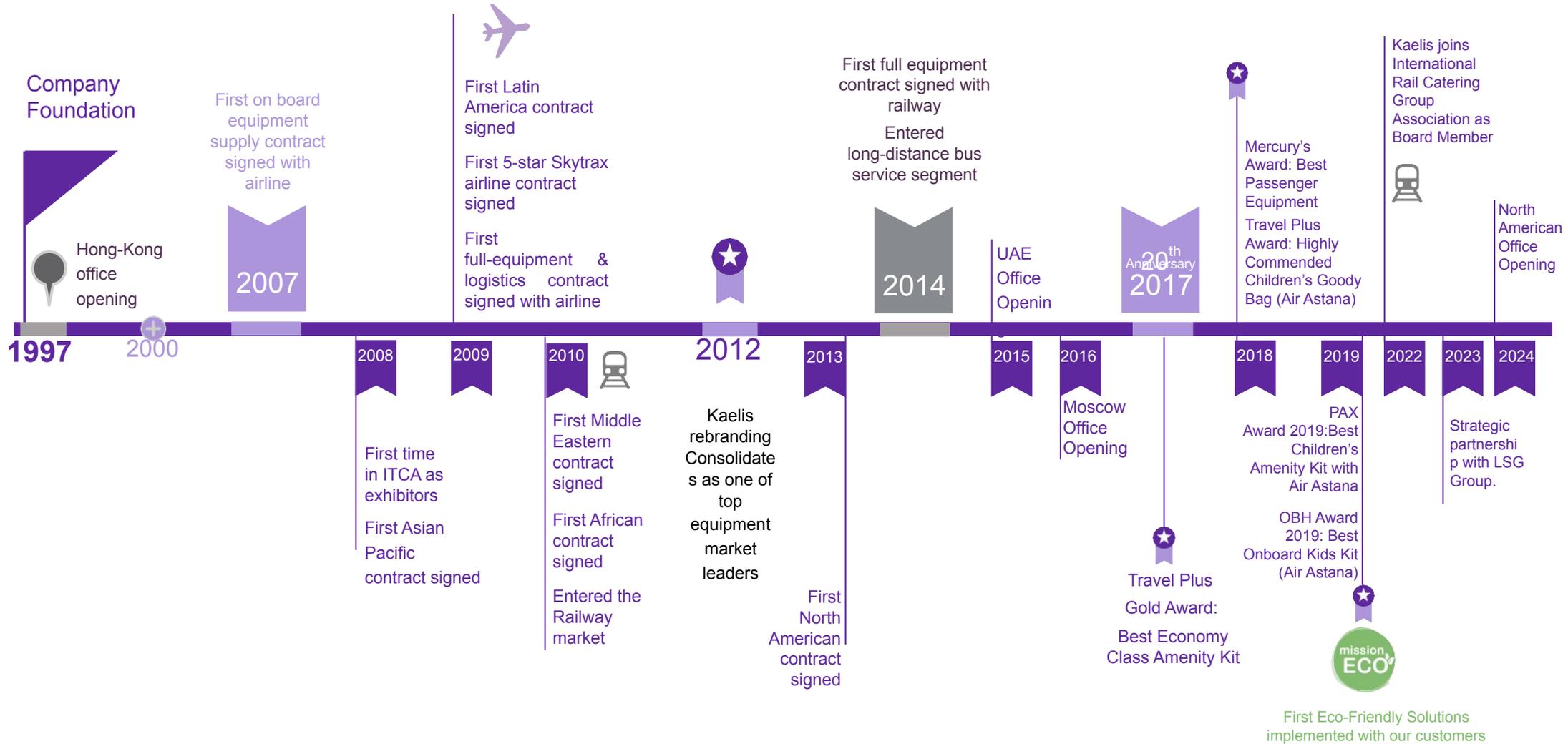
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Global Presence



History



Why Kaelis



Experience



Speed-to-Market



Lean Structure



Innovation



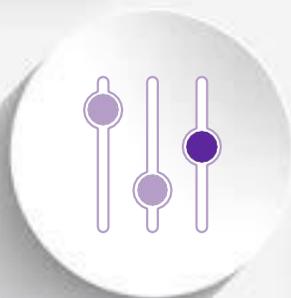
Bespoke Service



In-House Design Team



Customer Oriented Culture



Flexibility



Team Commitment



Industry Recognition



Independent



Automation via Salesforce



Kaizen



One-Stop-Shop



Great Corporate Culture

Strategy

Vision

To be the leading equipment supplier in the OBS global market by 2030.

Mission

Collaborate closely with our customers to improve travel experience, prioritising sustainability, efficiency and social governance.



Trust & Mutual Respect



Value Creation



Passion



Corporate Social Responsibility (CSR)

Values

Sustainability



Global Team Player



Integrity



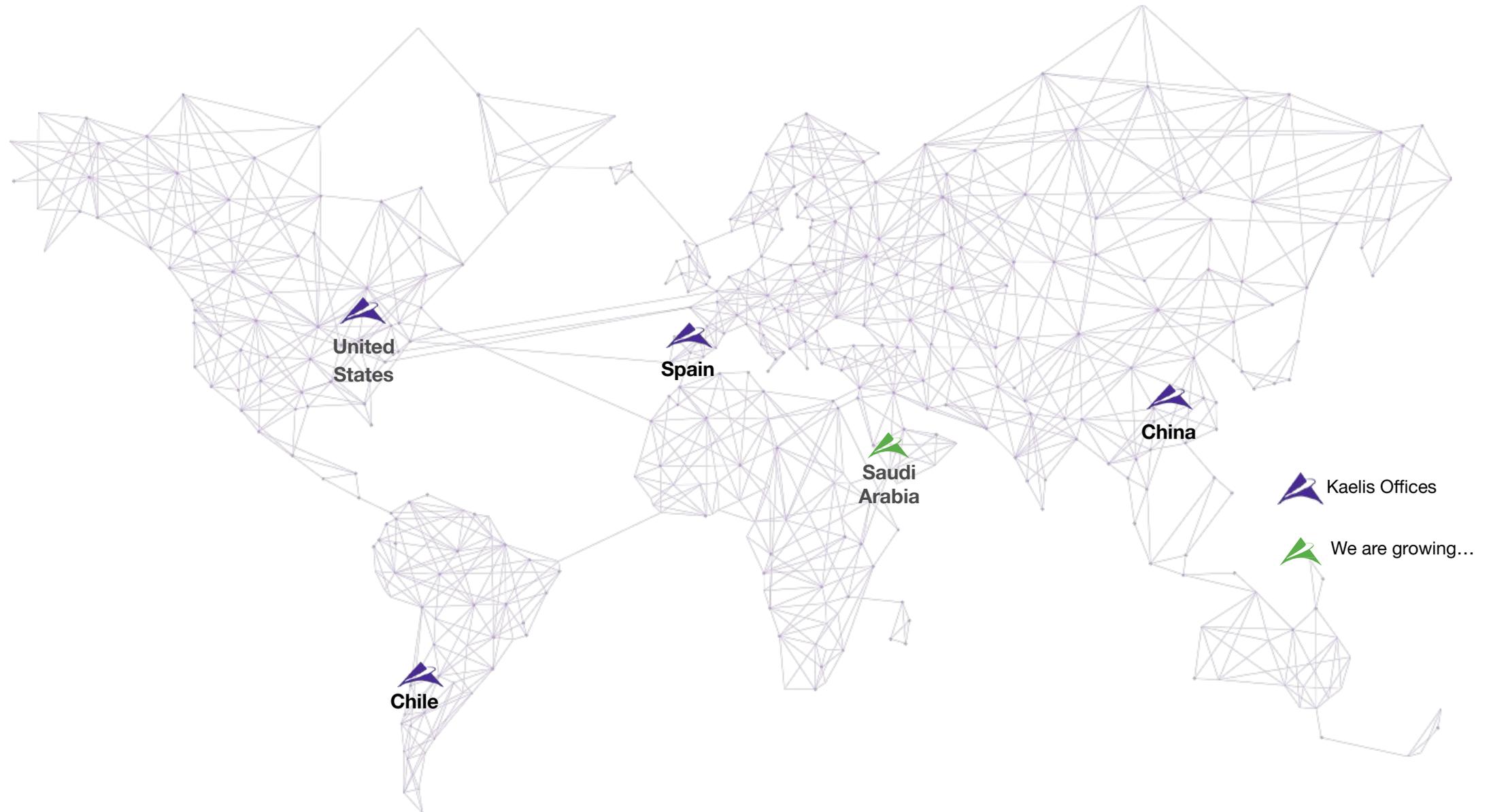
Commitment



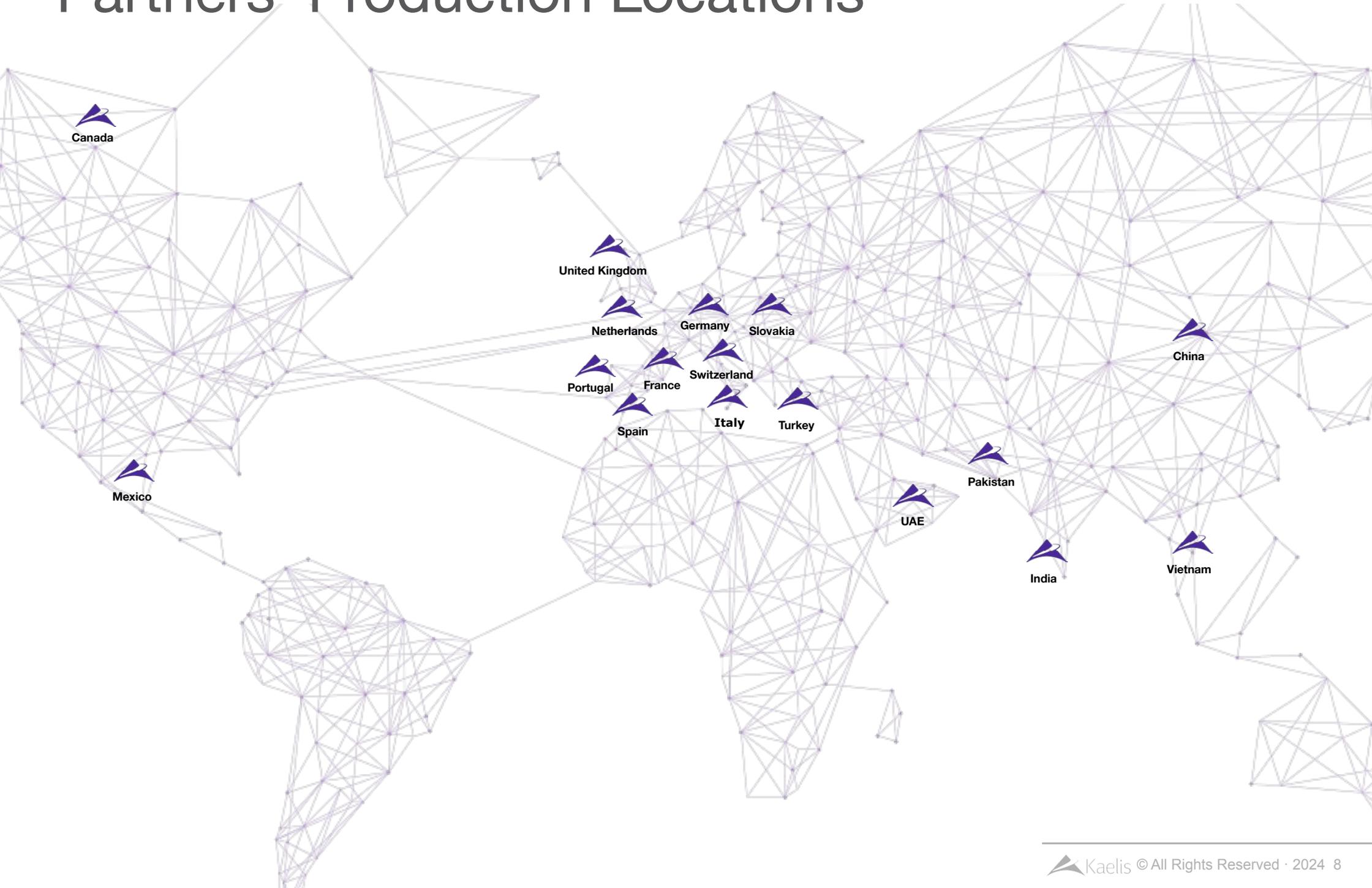
Innovation & Continuous Improvement (Kaizen)



Office Locations



Partners' Production Locations



Kaelis One-Stop-Shop Services

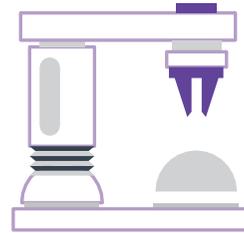
Product Design
& Development



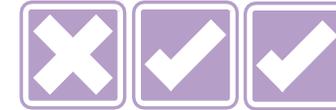
Sourcing &
Purchasing



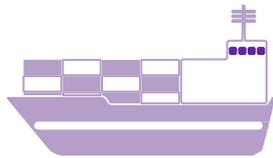
Manufacturing
Expertise



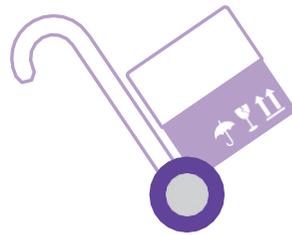
Factory
Audits



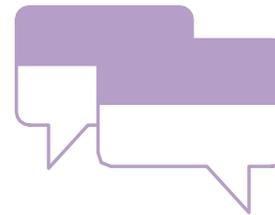
Quality
Control



Logistics



Supply-Chain
Management



Integrated Onboard
Consulting Services



Eco-Friendly
Consulting Services

A Strategic Partnership Kaelis + **LSG**group

A collaboration with an aim to revolutionize the inflight experience by combining strengths and expertise of both companies.

“This strategic partnership means a powerful synergy,” says Erdmann Rauer, CEO of the LSG Group. “Together, we will be able to deliver an even more comprehensive offer to the aviation sector and allow airlines to increase their Net Promoter Score (NPS), measuring customer satisfaction. We want to deliver a package that covers exactly what the consumers want and includes more sustainable solutions.”

“We believe that this strategic partnership between the LSG Group and Kaelis will bring significant value to the onboard industry, positioning us as the preferred choice for airlines seeking top-notch inflight products and services,” says Federico Heitz, CEO of Kaelis. “Together, we are dedicated to creating unforgettable experiences for passengers, driving operational efficiency for airlines, and shaping the future of inflight services.”

Onboard Product Categories

- Innovation
- Textiles
- Stainless Steel
- Fun for Kids
- Economy Tableware
- Disposable
- Business Tableware
- Headphones
- Galley Equipment
- Amenity Kits
- Blankets



Mission ECO

With a single mission to save the planet Kaelis embarks on Mission: ECO. Every little step will make a difference, so whilst the airline industry focuses more on lighter planes and cleaner gases to reduce the CO² emissions, Kaelis goes for what can be done today. An immediate change, a small step to a greater goal.

Mission ECO focuses on recycled and recyclable materials as well as the process and the re-usability of the actual product.

#KaelisMissionEco

#ForaGreenerTomorrow

#ForaCleanerTomorrow



Eco-Friendly Products



Eco-Friendly Product Materials

Bagasse

Bamboo Fibre Disposable

Bamboo Fibre Rotable

CPLA

Eco-Plastic

Palm Leaf

PET

PLA

PSM

Wood-Paper

Rice Husk

rPET

Wheat Straw



Customers' Trust



... among others

Industry Recognition

2018

OBH Best Economy Class Amenity Kit for Air Astana

PAX: Royal Air Maroc Business Class Amenity Kit as **Best** Business Kit

Travel Plus: **Best** Economy Class Amenity Kit for Air Astana

The Mercurys: Coffee Pot as **Best** Equipment for Passenger

2019

OBH, PAX & Travel Plus

Kaelis won **all three awards** with a single product: Air Astanas: Best Kid's Kit.

2020

OBH: Air France's Coat Hanger

PAX: Air Canada Kids Kit

OBH and PAX:

Air Europa **Best** Business Class Amenity Kit

2021

OBH

Turkish Airlines' Umrah Kit: **Best** Economy Class

Amenity Kit Air Astana's Four New Professions Kits:

Best Kids Kits

Vistara Tableware: **Best** Equipment for Passengers (HC)

Middle East Airlines Comfort Set: **Best** Onboard BC Textiles

Kaelis Protected by Antiviral Technology: **OBH One To Watch**

2022

PAX

Turkish Airlines' amenity: **Best** Business Class Amenity Kit

2023

OBH

LATAM Airlines: **Best** sustainable product

Turkish Airlines: **Best** Amenity for Business Class

Travel Plus Highly Commended award for Air Astana Kids Kits

Amenity Collection Awards




HACKETT
LONDON

 **TURKISH
AIRLINES**

Amenity Kit



Sustainability Award



Amenity Awards



Business Textile Awards



Business Tableware Awards




ATATA SIA JV
vistara®



What Our Customers Are Saying...

”

A company who really cares to satisfy their clients.

”

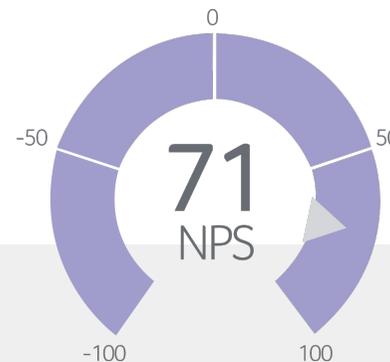
It is always a pleasure to work with Kaelis. It is a great partner and a company that I often recommend.

”

It is a provider that works well, the commercial and design team is very good.

”

At the end of the day, Kaelis can reach a solution.



”

Excellent customer service. It is a pleasure to work with Kaelis, [their service] is always attentive.

”

Impeccable professionalism, amazing customer service.

”

Since working with Kaelis, they have gone above and beyond. We need more companies like them in this world!

”

We like (the proposal) and ordered Inflight amenity kits.



Thank You!

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